



CALENDAR NOTICE

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Let's Go! Keiki Run: Saturday, Feb. 15 Early registration deadline: Friday, Jan. 24

(Honolulu, HI—January 17, 2014) — The annual Hawaii 5210 Let's Go! Keiki Run is accepting early bird registration through Friday, January 24, 2014. A portion of registration fees goes to public and private Hawaii schools to support physical education, physical activity and nutrition education programs.

The Hawaii 5210 Keiki Run is open to children 12 and under and their families.

In 2013, \$22,000 was raised for Oahu preschool, elementary and middle schools.

Early bird registration is \$18. After January 24, the registration rate is \$22 for the family, nutrition and fitness focused race on Saturday, February 15th, 2014. The race is limited to 2,000 participants.

What: Annual Hawaii 5210 Let's Go! Keiki Run (2 miles)

When: Saturday, Feb. 15, 2014, line up starts 7:30 a.m.; Fun Run begins 8:15 a.m.

Where: Neal Blaisdell Center, Honolulu

Register online at www.hawaii5210.com

Registration Fee: \$18 (fee increases to \$22 Jan 24 – Feb 1)

The 2-mile untimed Fun Run starts and ends at the Kaiser Permanente Great Aloha Run Sports, Health, and Fitness Expo at the Neal Blaisdell Center.

The top schools for 2013 raising funds for their fitness and nutrition programs were Sacred Hearts Academy, Maemae Elementary School, Liholiho Elementary School, Hanalani Schools and Windward Nazarene Academy.

A special Preschool section begins immediately after the main field to ensure our littlest runners are safe and feel extra special.

Each finisher receives a complimentary t-shirt, a wholesome breakfast, and free entry into the Great Aloha Run Expo that opens at 9 a.m.

MEDIA NOTE: 5210 logo attached.

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